

MG CHARITABLE TRUST FREQUENTLY ASKED QUESTIONS



How do we apply?

All applications for MG Charitable Trust (MG Trust) funding must be submitted using our application form, which can be found on our website. Applicants are welcome to provide supporting documentation over and above what is covered in the application form.

How much can we apply for?

The allocation of funding varies and each round is assessed against the quality of the applications received and the funds available to distribute. Trustees may also decide to offer a smaller amount of funding than was requested in the application.

While applicants can apply for any amount, it is important to note that the MG Trust has a limited budget. The level of requests is likely to exceed the funds available, therefore, applications that meet the objectives may still be unsuccessful.

Who do the Trustees support?

The Trustees aim to support projects and initiatives that have a positive impact on the horticulture industry in New Zealand. The Trustees are particularly interested in initiatives in the areas of education, innovation/research and industry profile/legacy.

Following each funding round, the Trustees will publicise the recipients via the MG Marketing communication channels such as the website and SupplyLine publication.

Can applications be made by non-charitable organisations?

Yes, they can. However, as mentioned above the request for funding would need to be for projects and initiatives that benefit the industry. It is not intended for personal gain or to provide individual businesses with a commercial advantage over others.

When will we hear back if we are successful?

The Trustees meet twice a year, in June and November, to assess applications for funding. If funding is awarded to your organisation, you will be notified within two weeks of the meeting. Also, successful applicants are expected to provide a report on how funding has been spent approximately six months following the donation and again on completion of the project or initiative.

Can we request feedback if we are unsuccessful?

Unfortunately, due to the large number of applications expected each funding round we are unable to provide individual feedback.

How many times can we apply for funding?

Successful applicants receive a one-off donation but there is no limit to the number of times you can apply for funding. The Trustees will consider funding projects and initiatives over multiple years, however, applicants are expected to submit a new application before each round.